



FIGAP/VIV Mexico 2012



October 17 - 19, 2012

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Guadalajara

Your exhibition partner

FIGAP/VIV Mexico is a high-level exhibition covering the entire supply chain from feed to meat. The exhibition assists in establishing profitable engagements between exhibitors and visitors, who want to professionalize their business by increasing efficiency, quantity & quality.

Facts & Figures

Our visitors are your customers. In 2010 FIGAP/VIV Mexico welcomed a total of 4,061 visitors. On average, visitors stayed at the event for 7 hours and they rated the event with a 7.5.



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Country & Market information

Mexico is experiencing an increase in wealth, which has a direct result on meat consumption, which corresponds to a growing demand for feed and related products and services. FIGAP/VIV Mexico is located in the state Jalisco, the agricultural centre of Mexico.

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What's in it for me?

Mexico is working hard to improve and increase its own production in order to reduce high imports. The Government subsidizes various programs in order to help Mexican companies to improve the country's agricultural sector.

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Visitor marketing

Benefit from all the trade show communications.

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Be the center of attention

Optimize your company's visibility before, during or after the exhibition.

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Secure your location today

Contact our team about participation options and select the best location based on your goals.

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Boost your business at FIGAP/VIV Mexico 2012

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Do have questions or would you prefer information in your native language? You are welcome to contact one of our local agents. [Local Agents](#)

